



**Water Environment
Federation[®]**
the water quality people[®]

Presentation Overview

- The Value of WEF Membership
- Utility Partnership Program
- WEFCOM
- WEFMAX
- WEF & MAs - Partners

WEF MEMBERSHIP


Membership is the Life Blood of any Association

- WEF has a diverse membership population with a variety of different reasons for joining
- To be effective, we must appeal to different segments that require different strategies

weftec[®]
the water quality event™

WE&T
water environment and technology

water
ENVIRONMENT RESEARCH

WATER 
LEADERSHIP
INSTITUTE




wefcom
connecting water professionals

wef webcast)))

www.wef.org

WATER'S WORTH IT™ 

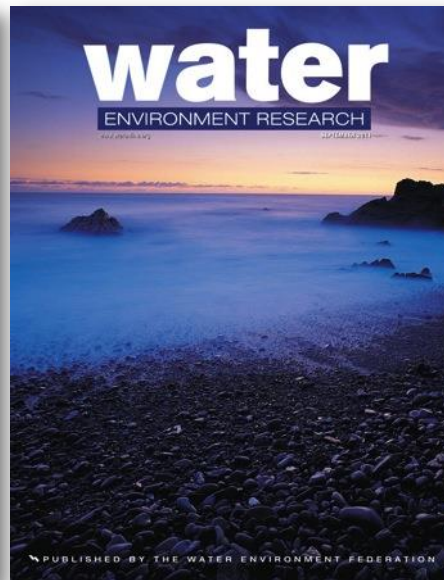
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UTILITY PARTNERSHIP PROGRAM

Utilities can consolidate all members within their organization onto one account and have the flexibility to tailor the appropriate membership value packages based on the designated employees' needs.

Stay Informed

with the latest Publications and Industry Practices



BENEFITS

Package is fully customizable, based on the needs of your utility!

Synchronized begin/end dates; ONE invoice for easy one-time per year payment

Current WEF members retain original membership ID, credit for all years of membership + remains a full voting member

ALL Utility employees are eligible for the UPP Membership registration rates at WEFTEC



BENEFITS

Distributor pricing on most WEF products/services – up to 40% off list pricing

WEFTEC registrations can be included in the UPP Membership transaction

Special, no-charge membership for up to 2 Public Officials designated by the Utility*

Up to 5 new WEF members can be added each year, at no charge for the first year of membership*

*Some restrictions apply.

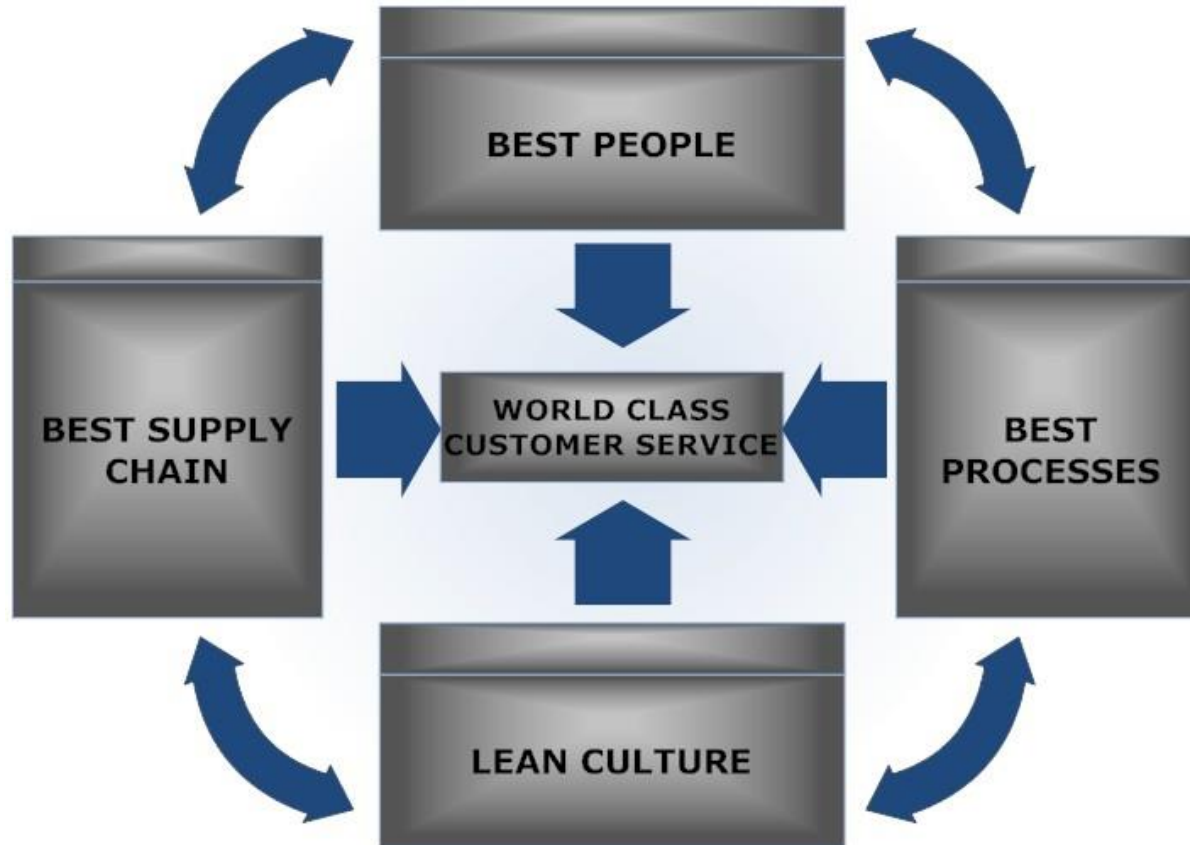


- Communications Tool & Resource
- 24/7 Library for your information
- Discussion forums, calendars & more



- WEFMAX is an annual WEF budgeted program
- Hosted by a Member Association
- WEF, MA Host and key leaders are actively invested in the program's agenda
- Provides a forum for WEF and MA Leaders
- Opportunity to discuss issues related to WEF and MAs
- Offers ongoing exchange of ideas and experiences

WORLD CLASS CUSTOMER SERVICE



WEF & MAs in Partnership

