

# WEAT LEADERSHIP SUMMIT

Monday, June 13, 2016

## WEAT Past, Current and Future Leaders

Have you ever wanted an opportunity to network with other WEAT leadership and learn more about the organizational structure and leadership development? As an active leader in the WEAT organization, you are cordially invited to attend the 2015 WEAT Leadership Summit. WEAT leadership roles serve as the foundation that makes WEAT one of the strongest WEF Member Associations.

### CHECK YOUR EMAIL FOR YOUR INVITATION

RSVP by June 1, 2016 to [melissa@weat.org](mailto:melissa@weat.org)

*Looking to the future, we encourage each invitee to extend an invitation for this event to one potential future WEAT leader, ask them to join us. Invitations will be sent via email in May. Please contact the WEAT office if you would like to be included.*

### Program Schedule and Topic Highlights

- 7:30 am** Registration and Networking, Continental Breakfast and Coffee
- 9:00 am** Welcome by David Jackson – WEAT President
- 9:15 am** Introduction of the Summit Agenda
- 10:00 am** – **Session 1 Providing Public Outreach, Legislative, and Regulatory Action**
- Review success and progress of 2015 Public Relations Planning and Education Initiatives**
- Review additional needed support as recognized by public utility staff
  - Brainstorm on public communication and outreach needs
  - Discuss Sections progress on outreach
  - Discuss how in the past year WEAT has advanced on: Social Media use, civic group communications/opportunities, science fairs and teaching tools, and how to best take advantage of opportunities
  - Breakout Session: Collect feedback on how sections can actively engage new outreach opportunities
- Review legislative and regulatory process**
- Review bill and rule making process
  - Discuss 2015 success of SSO bill and operator licensing
  - Breakout Session: Collect feedback on new legislative issues that WEAT should take a stand on
- 12:00 pm** – Lunch
- 1:00 pm** – **Session No. 2 - Improving Member Services and Promoting Growth**
- Update on membership status**
- Review membership recruitment initiatives**
- Discuss ideas for promoting active involvement
  - Discuss engaging YPs
  - Discuss creating areas of involvement
- Review WEAT Operator Training status**
- Discuss opportunities for sections to assist in promoting local operator training sessions
  - Encouraging utility staff involvement
  - Conduct needs assessment for training and conferences
  - Develop annual training and conference schedule
- 2:00 pm** – **Session 3 Develop and Foster Active Committees and Sections**
- Present on State committee structure
  - Present on Sections committee structure
  - Discuss how Section committees can/should support State committees
  - Breakout Session: Review Section support needs and discuss logistics
  - Discuss the role of webinars and specialty conference guidelines; discuss involvement
  - Discuss the role of committees in developing the technical program for Texas Water
  - Breakout Session: Brainstorm additional ideas on Section growth and WEAT section service needs
  - Discuss how to revamp and reorganize committees
- 4:00 pm** - Panel Discussion
- 5:00 pm** – End
- 6:00 pm** – Past Presidents Reception and Social Hour

**Where: University of Texas Arlington, Arlington, TX**

Check our website for further details: [www.weat.org/calendar.shtml](http://www.weat.org/calendar.shtml)

