

Thursday, July 13, 2017



WEAT

Leadership Summit

WEAT Past, Current and Future Leaders

Have you ever wanted an opportunity to network with other WEAT leadership and learn more about the organizational structure and leadership development? As an active leader in the WEAT organization, you are cordially invited to attend the 2015 WEAT Leadership Summit. WEAT leadership roles serve as the foundation that makes WEAT one of the strongest WEF Member Associations.

RSVP by July 6, 2017 to: julie@weat.org

This event is provided without charge to all invitees, please RSVP.

Looking to the future, we encourage each invitee to extend an invitation for this event to one potential future WEAT leader, ask them to join us. Invitations will be sent via email in May. Please contact the WEAT office if you would like to be included.

Program Schedule and Topic Highlights

- 8:00 am – **Registration and Networking**, Continental Breakfast, Coffee
- 8:45 am – Welcome and WEAT Overview; **Jeff Sober and Buster Fichera** – WEAT President and President Elect
- WEAT Mission, Goals, and Organizational Structure
 - Relationship between the State and Sections
- 9:45-10 am – Networking Break
- 10:00 am – LEADERSHIP SUMMIT – **Session 1 Advanced Operator Training Program** – Jeff Sober
- What is it going to take to make this a successful program
 - What are the roles of the Sections, MRC, and Staff
- 10:30 am – **Session 1 Breakout Session Discussion**
- 11:00 am – LEADERSHIP SUMMIT – **Session 2 Member Services and Promoting Growth** – Julie Nahrgang
- 11:30 am – LEADERSHIP SUMMIT – **Session 2 Breakout Session Discussion** – David Briggs
- What are our Sections doing for growth
 - What challenges does WEAT face
 - What are some successful membership recruitment, retention, and involvement methods
- 12noon – **NETWORKING LUNCH**
- 1:00 pm – LEADERSHIP SUMMIT – **Session 3 Communication and Outreach Discussion** – Heather Cooke
- What are WEAT's Communication and Outreach Goals
 - What are our available platforms
 - What defines effective outreach
- 1:30 pm – LEADERSHIP SUMMIT – **Session 3 WEAT's Proactive Communication Plan** – Rachel Nathan Slack, PRR
- 2:00 pm – Networking Break
- 2:15 pm – LEADERSHIP SUMMIT – **Session 4 Committee Structure** – Tina Hanson and Jennifer Moore
- 2: 45 pm – LEADERSHIP SUMMIT – **Session 4 Breakout Session** – David Jackson
- 3:15 pm – **Closing Remarks and Wrap up** – Buster Fichera

Where: Hornsby Bend WRF, Austin, Texas | weat.org/calendar.shtml