

Clog Alert Talking Points

Practice these talking points before heading out to a local event. Take this with you so you stay on message during each interaction.

The key messages and talking points below are structured in a way to engage the audience with the positive aspects of the things they love. Once you've hooked them, hit them with the ick factor and the problem of clogs, but don't leave them there long because the simple solution will alleviate their concerns. Your goal is to be friendly and approachable, like an expert who lives next door providing some wisdom.



KEY MESSAGE

Keep enjoying what you love, but did you know there is a right and wrong way to dispose of certain items people tend to put down drains?

Talking Points

I love the taste of bacon (you can pick something other than bacon), and I enjoy the convenience of disinfectant wipes. I'm sure you do, too.

It seems so easy to wash off a greasy dish or drop a wipe in the toilet, but did you know that these can cause problems in your home?

There are many things we shouldn't put down the drain, for our own good and that of our community. We hope you will check out the list at unflushables.org and consider throwing those items in the trash can instead.



KEY MESSAGE

Cleansing wipes are great, but did you know that they can cause clogs?

Talking Points

Cleansing wipes are great for cleaning baby bottoms and kid messes or keeping a toilet looking spotless. They are super convenient. I like to use them, too, but I never flush them — no matter what the package says.

Even “flushable” wipes don’t break down like toilet paper. They can get stuck in your home plumbing or cause a clog in our sewer equipment. All you need to do is put them in the trash. Every time you do, you help yourself and our community.

Did you know there are many more products that should never be flushed or poured down the drain? Visit unflushables.org to find a list and learn more.



KEY MESSAGE

Fatty foods are delicious, but did you know that they can cause clogs?

Talking Points

I love a plate of crispy bacon or a mayonnaise-slathered sandwich. But I always wipe the pan with a paper towel before I wash it in the sink. When my utensil has mayo on it, I wipe that down, too, before putting it in the dishwasher. Just between you and me, sometimes I lick it clean. ;)

Bacon grease may seem like it just runs off the pan and down the drain easily, but it actually solidifies in pipes and becomes a sticky trap that catches other objects. Eventually this causes a blockage, and that's a mess you don't want to clean up!

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