<table>
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<th>Time</th>
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<td>8:00 am</td>
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| 8:30 am – 9:30 am | **Opening General Session**  
- Introductions – Mark Vega, General Manager, McAllen PUB  
- Welcome Remarks – Jim Darling, Mayor of McAllen  
- Keynote – Pat Sinicropi, Executive Director, WateReuse Association |
| 9:30 am – 10:00 am | Coffee Break                                                          |
| 10:00 am – 10:30 am | **A1: They’re doing What? (Case Studies)**  
- Moderator – Mark Sanchez, PSC  
- Moving from Piloting to Design - El Paso Water’s Advanced Water Purification Facility – Sanaan Villalobos, Carollo |
| 10:30 am – 11:00 am | **B1: There are Rules, Man! (Regulatory)**  
- A Salty Issue: Dissolved Solids Regulations in Texas – Chris Pasch, Alan Plummer Assoc.  
- Potable Reuse Case Studies for IPR & DPR Facilities in Florida – Jennifer Ribotti – Tetra Tech  
- Chapter 210 Regulations Overview and Evolution of Reclaimed Water Authorizations, - Baltazar Lucero-Ramirez, TCEQ  
- Customer Conversion to Use Recycled Water – Pablo Martinez, San Antonio Water Systems  
- Reuse Realities: Federal and State Regulatory Updates Water Rights and Water Quality- Nathan Vassar, Lloyd Gosselink |
| 11:00 am – 11:30 am | **Conference Lunch**                                                    |
| 11:30 am – 12:00 pm | **A2: Show me the Money**  
- Moderator – Theresa Pedrazas, Tetra Tech  
- How to "Win" under the new WIIN Act – Collins Balcombe, Reclamation  
- Assessment of Water Reuse Technology Selection Incorporating Regional Cost Factors – Dylan Christenson, Black & Veatch  
- Innovative Supply Proposal Combines Brackish Groundwater Desal, ASR, and Energy Recovery – David Harkins, Carollo |
| 12:00 pm – 1:30 pm | **A3: Think Local**                                                      |
| 1:30 pm – 2:00 pm | **B2: Oil & Gas Matters**  
- Beneficial Reuse of Oilfield Produced Water in Agriculture: A Fuzzy Logic Indexing Approach - Amin Kiaghadi, U. Houston  
- Keeping Produced Water in the Water Cycle: HB 2771 Explained  
- Panelists: Moderator - Lydia Gromatzky, Hunton Andrews Kurth, David Galindo, TCEQ, David Cooney, RRC  
- Unlocking the ‘Potential’ of Electrochemistry for Managing Brine – Eric Dole, Garver |
| 2:30 pm – 3:00 pm | **Networking Break**                                                    |
| 3:00 pm – 3:30 pm | **B3: We’re all getting Treatment**  
- Forward Osmosis: A Novel Solution for Reject Management in In-land RO and NF Operations – Kamyar Sardari, Garver  
- McAllen Expands Reclaimed Water Service to Master-Planned Community and Beyond - Mark Vega, McAllen PUB  
- Viruses, Color, and TOC - Oh my! The benefits of ozone-based treatment for reuse applications – Eva Steinle-Darling, Carollo |
| 4:00 pm – 4:30 pm | **Conference Closing**  
- Alternate #1 – Finding solutions to extend the life of ‘legacy’ water reuse projects  
- Alternate #2 – When Drought and Rain Collide – A Case Study of Cape Town, South Africa  
- Conference Closing |