

WEAT'S MISSION: The Water Environment Association of Texas is an open association of water professionals, practitioners and operations specialists, and public officials with a broad range of expertise working together to foster members' professional growth and development, educate the public on water quality issues, and benefit society through protection and enhancement of the water environment.

WEAT'S VISION: Preserving and enhancing the water environment of Texas

WEAT'S STRATEGIC PLAN:

Core Strategy 1:

Solidify WEAT as the resource for water quality issues.

GOAL 1.1

Advocate for sound science in environmental policy and regulation and on behalf of utilities and the water quality sector.

GOAL 1.2

Provide quality education, training and support to water professionals and WEAT members.

GOAL 1.3

Provide quality public education and outreach regarding WEAT and water quality issues to reinforce WEAT as the resource on water quality and attract new generations to the water quality sector.

Core Strategy 2:

Improve membership services and promote membership growth.

GOAL 2.1

Expand opportunities for member engagement.

GOAL 2.2

Focus on membership recruitment, retention, and growth through identifying and engaging underserved/underrepresented groups in the water quality community.

GOAL 2.3

Foster new and support existing student opportunities, membership and chapters.



Core Strategy 3:

Develop and foster active committees and sections.

GOAL 3.1

Provide guidance and support for committees unlocking potential leadership and growth.

GOAL 3.2

Provide guidance and support to WEAT Sections identifying section needs and leveraging WEAT resources.



Core Strategy 4:

Maintain and improve WEAT's infrastructure to ensure future success and financial sustainability.

GOAL 4.1

Ensure that WEAT has professional staff to conduct the business of the organization.

GOAL 4.2

Provide WEAT staff and members with the technology and tools to efficiently conduct the business of the organization.

GOAL 4.3

Ensure WEAT's long-term financial viability.

